



CELECT®
CELLULAR COMPOSITE SIDING



ENDURING
CHARACTER, BEAUTY, STRENGTH AND BRAGGING RIGHTS.



BEAUTY AND
LONGEVITY LIVE
HAPPILY EVER AFTER
ON YOUR HOME.



**8" Board & Batten in Frost
Trim in Frost
Zuri™ Premium Decking in Weathered Gray**



Wrought Iron

HORIZONTAL LAP

7" HORIZONTAL LAP

WARM, WELCOMING CLASSIC

Horizontal lap siding is made up of long boards laid horizontally across a house. You can spot horizontal lap by how the thicker bottom edge of one board overlaps the board below it. Its simplicity, versatility and subtle shadow lines lend dimensional curb appeal to all kinds of homes.



7" Horizontal Lap in Wrought Iron
7" Shake in Timberland
Trim in Frost



V-GROOVE

8" V-GROOVE

UNIFORMLY VERSATILE

With its clean modern look in both horizontal and vertical applications, our new V-Groove profile adds effortless elegance to virtually any home style. Plus it brings the same great performance features as the rest of the Celect lineup.



8" V-Groove in Frost
Trim in Wrought Iron



Oceana

SHAKE

7" SHAKE

DRAMATIC TEXTURAL DEPTH

Shake siding derives its looks, character and heritage from individual tapered cedar shake and shingles. Celect® panelizes the look to speed installation. Use it across your entire home or as a powerful accent to tie together other aspects of your home.



7" Shake in Oceana
Trim in Coastline



Latte

BOARD & BATTEN

11" BOARD & BATTEN

WIDER TAKE ON CONTEMPORARY

Our 11" board & batten (with a full 2" wide batten) puts rustic expression on an even broader scale, turning up the style volume and further accentuating its contemporary aesthetic. It makes a bold statement on homes from modern cottages to Craftsman.



11" Board & Batten in Latte
7" Shake in Willow
Trim in Frost



Imperial Red

BOARD & BATTEN

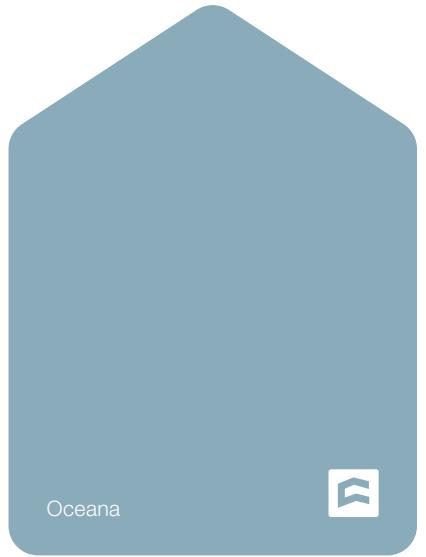
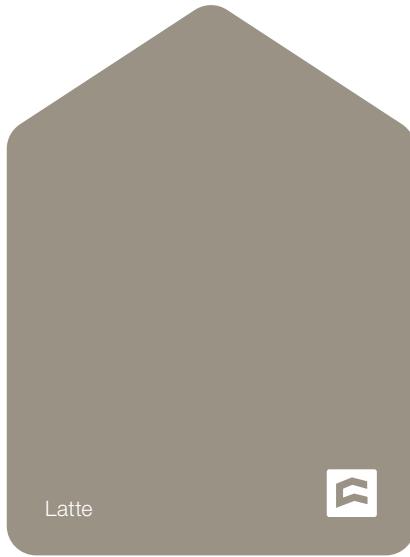
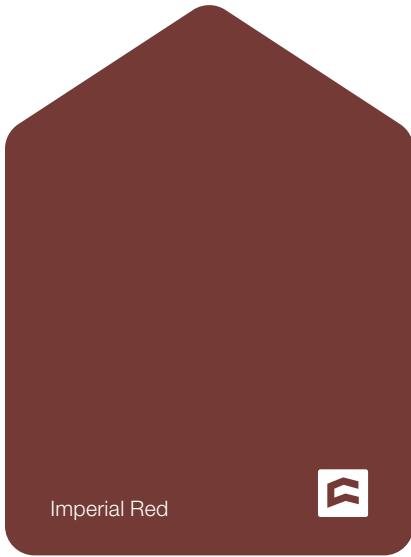
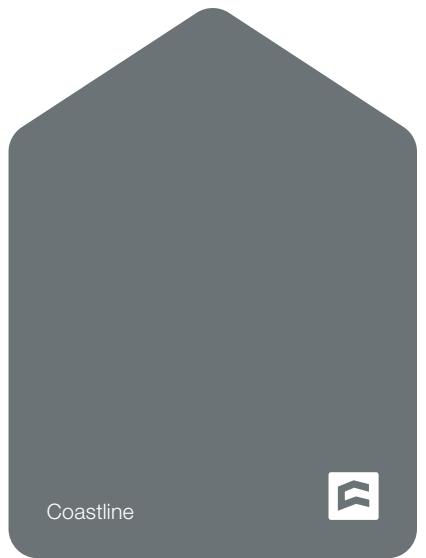
8" BOARD & BATTEN

VERTICALLY COMPELLING

Defined by wide boards that alternate with narrow strips (battens) covering the seams between the boards, this homespun, contemporary profile heightens the charm of modern farmhouses and cottage-style homes in particular. It can be applied as a vertical siding across your entire home or as an accent to gables or lower home sections.



8" Board & Batten in Imperial Red
Trim in Frost



A DEEP COLOR PALETTE

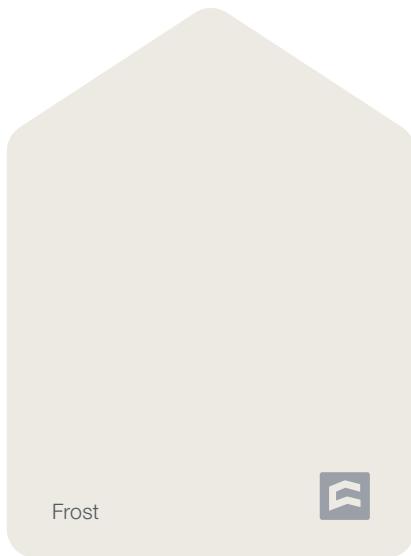
WITH WORLD-CLASS ENDURANCE.

Selecet delivers a versatile color palette, protected by an industry-best Kynar Aquatec® finish that ensures the color will truly last.

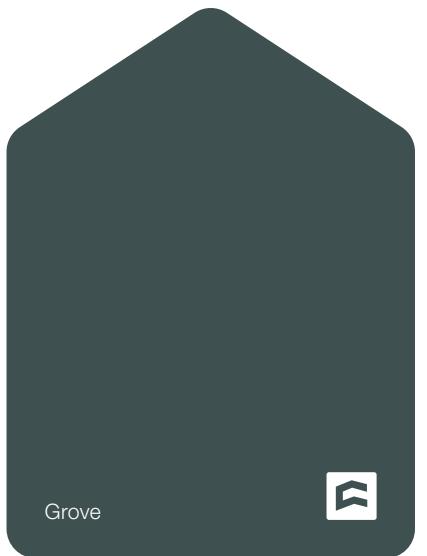
- **Factory-applied, designer-inspired colors**
- **Best-in-class fade resistance: Kynar Aquatec is formulated to keep paint colors true for as long as you own your home**
- **25-year warranty on the finish**
- **Requires no painting—unlike most other siding choices**



Deep Pewter



Frost



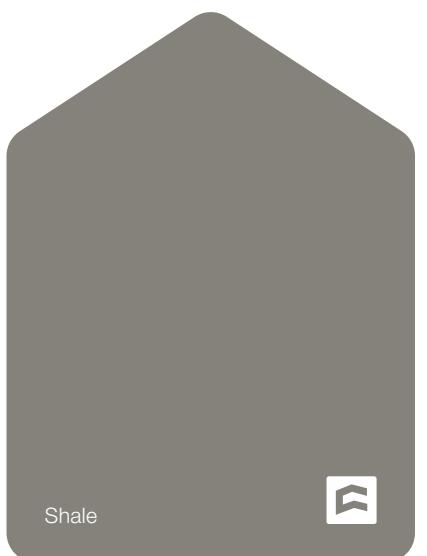
Grove



Pine Brook



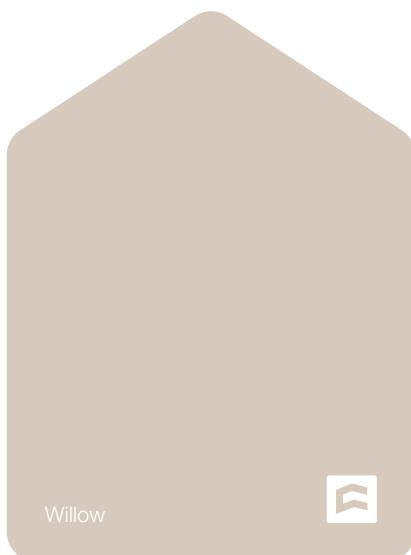
River Rock



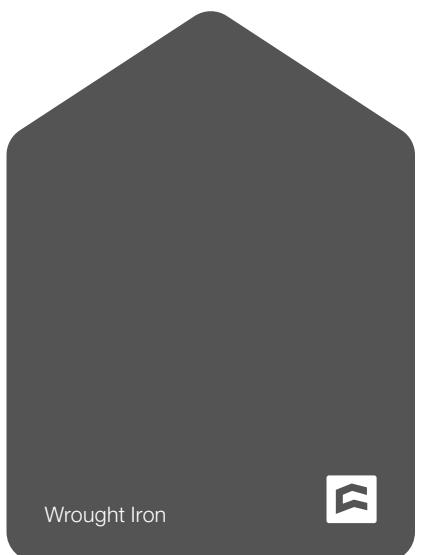
Shale



Timberland



Willow



Wrought Iron



PERFECT PRESENCE.

- Wood-like profile range and full array of prefinished colors
- Best-in-class virtually seamless interlocking design
- Low-gloss look from Kynar Aquatec® finish that outperforms the fade resistance of acrylic paint

LOW MAINTENANCE LIVING.

- Cellular composite design absorbs virtually no water
- Kynar Aquatec® finish resists dirt and mildew better than other painted products
- Requires no repainting or recaulking, unlike most other siding choices
- Extremely low maintenance engineered to save money over the long haul

PERFORMS AS FLAWLESSLY AS IT LOOKS.

- Proprietary design provides the tightest seams in the industry
- Cellular composite design stands up to whatever impact life dishes out
- Gravity lock technology delivers incredibly high wind resistance without ugly face nails



7" Horizontal Lap in Wrought Iron
Trim in Wrought Iron



7" Horizontal Lap in Wrought Iron



7" Horizontal Lap in Wrought Iron

LONG-TERM PEACE OF MIND.

With its unique combination of innovative features and durability, Celect is the siding that truly has your back.

- **Limited Lifetime Warranty**
- **Full 25-year color fade protection warranty**
- **Won't rot, decompose, split or crack**

SOLID SUSTAINABILITY.

Celect Siding is manufactured from recyclable PVC material and made to last a lifetime.

- **Made of recyclable material**
- **More insulating power than fiber cement, wood, engineered wood and vinyl siding**
- **Cuts cleanly without producing silica dust**

NOT JUST ADDITIONAL. ESSENTIAL.

From trim pieces to mounts and blocks, Celect has a full system of products crafted from the same state-of-the-art cellular materials as our premium siding which effortlessly combine form and function. Plus our mounts and blocks are an exact color match to Celect Siding and Trim.

CORNER TRIM

WINDOW TRIM

GABLE TRIM

FINISH TRIM

TRIM BOARDS

TRIM COIL

BLOCKS

MOUNTS

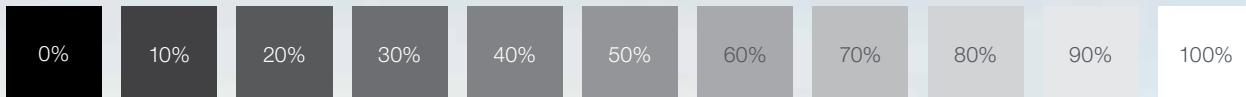


CELECT[®] CANVAS

CELLULAR COMPOSITE SIDING

CREATE TRULY PERSONAL AESTHETICS
WITH CUSTOMIZED COLOR.

Make your exterior represent your style on a whole other level with the customizable color options of our unpainted Celect Siding. Choose from thousands of exterior vinyl-safe shades that fall within recommended Light Reflectance Value (LRV) ratings (57 and above on the LRV 0-100 scale) from manufacturers such as Benjamin Moore[®], Sherwin Williams[®] and PPG.



Custom vinyl-safe paint required for a 56 or lower LRV rating.





7" Shake in Benjamin Moore Steamed Spinach
8" Board & Batten in Benjamin Moore Deep Creek
Trim in Frost



BE
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THE PRODUCTS TO DO EVERYTHING. THE POWER TO DO EVEN MORE.

We're answering "what ifs" on a whole new level—from the solutions we create to the dreams we build. We have the tools and technology to tell design stories on a bigger scale and on a more personal level. There are no limits to how far we innovate, how deeply we express, how strongly we commit and how boldly we go.

Together let's Be BoundlessTM.

